

Dear Supporter,

Thank you for your interest in supporting Rutgers Nursing Alumni Association Scholarship & Awards Gala.

I wanted to explain in a bit more detail what our organization is all about and why you should join us as a sponsor on Thursday, November 30, 2023.

A core mission of this RSONAA is to not only promote lifelong relationships among alumni, students and faculty but help to further the advancement and growth of nursing by providing scholarships for undergraduate and graduate students while serving as mentors to the next generation of nurses. Each year, RSONAA provides merit-based scholarships to the best and brightest of Rutgers nursing students. While awarding Rutgers nursing students for their greatness, we also take the opportunity to honor alumni with the awards of 2023 Outstanding Alumni and the 2023 Rising Star.

- The 2023 Outstanding Alumni award winner, **Mary Beth Russell - CNUR'85**. Dr. Russell currently serves as the Senior VP for The Institute for Nursing Excellence at RWJBarnabas Health.
- The 2023 The Rising Star award winner is **Al-zada Aguilar CNUR'07, '12, SON'18**, a 3x Rutgers Nursing Graduate! Dr. Aguilar currently serves as an Advanced Practice Nurse at Robert Wood Johnson University Hospital.
- The 2023 President's Award will be bestowed on **Shanda Johnson CNUR'97, GSN '01, '14**, a 3x Rutgers Nursing Graduate! Dr. Johnson is an Assistant Professor at New Jersey City University and Family Nurse Practitioner.

To ensure the Alumni Association is able to provide not only recognition but financial support to tomorrow's nursing leaders, our annual fundraiser's success is critical. The funds raised along with all proceeds from the event, fund scholarships to support undergraduate and graduate level Rutgers nursing students.

This year we will also be recognizing nursing educators who have been instrumental in shaping the careers of countless nursing professionals:

- **Suzanne Willard, PhD, APN-C, FAAN**
- **Barbara Caldwell, PhD, APN-BC**
- **Debora Tracey, DNP, RN, CNE**

We hope that you will consider joining us on November 30<sup>th</sup> from 6:30pm – 10:30pm in the elegant and gorgeous ballroom of the Primavera Regency in Stirling, New Jersey.

Without your support our efforts would be fruitless. Please consider supporting the Rutgers School of Nursing Alumni Association's important work. If you would like to learn more about RSONAA, please contact me or my alumni colleague that reached out to you. Again, thank you for your consideration and we look forward to the future of nursing.



**2023 - 2024**

## **NURSING ALUMNI SCHOLARSHIP & AWARD GALA**

**Rutgers School of Nursing Alumni Association**

### **DIAMOND**

**\$5,000**

**15 Tickets**

Premier logo placement on signage, social media, and event advertisement  
Company web-link on all electronic communications related to the event  
Verbal recognition during event

### **PLATINUM**

**\$2,500**

**10 Tickets**

Second tier logo placement on signage and event advertisement  
Verbal recognition during event

### **GOLD**

**\$1,000**

**5 Tickets**

Recognition on signage and SON Alumni website  
Event advertisement

### **SILVER**

**\$550**

**3 Tickets**

Recognition on signage and SON Alumni website

### **BRONZE**

**\$350**

**2 Tickets**

Recognition on signage and SON Alumni website



2023 - 2024

## NURSING ALUMNI SCHOLARSHIP & AWARD GALA

Rutgers School of Nursing Alumni Association



### SPONSORSHIP COMMITMENT FORM

\_\_\_\_\_ DIAMOND – \$5,000

\_\_\_\_\_ SILVER – \$550

\_\_\_\_\_ PLATINUM – \$2,500

\_\_\_\_\_ \$BRONZE – \$350

\_\_\_\_\_ GOLD – \$1,000

If you would like to pay by check, please complete the following form and make the check out to Rutgers School of Nursing Alumni Association. **Mail to the attention of Kofi Polley:** 180 University Ave, Newark, NJ 07102.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Attendees full names:

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Please use a high-resolution jpg or png of your organization's logo. For additional information about the gala and sponsorship opportunities, please contact Kofi G. Polley at (973) 353-5415 or e-mail at [rsonaa@rutgers.edu](mailto:rsonaa@rutgers.edu)

We thank you for your support!