**Rutgers Health versus RBHS**

After a decade of exceptional growth and achievements, Rutgers Biomedical and Health Sciences (RBHS) and its mission areas of teaching, research, clinical care, and service will be known collectively as **Rutgers Health.** Rutgers Health is the brand name and the change will not affect the official name or historical references, which will remain Rutgers Biomedical and Health Sciences, as referred to by the legislation that created it.

**Use Rutgers Health except for these instances:**

* Historical and legislative references
  + On first reference use “Rutgers Biomedical and Health Sciences (whose mission areas are now known as Rutgers Health).” On subsequent references, use Rutgers Health.
* Chancellorship and all titles that include RBHS name
* Physical campuses
* Strategic plan
* RBHS food pantry