

An Educational Intervention to Increase Intention to Quit Tobacco Use

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Introduction

• Smoking is the largest preventable cause of death in the United States (U.S.) (Centers for Disease Control and Prevention [CDC], 2019).

Background

- Clinical practice guidelines recommend a systematic approach to helping smokers quit (Fiore et al., 2008; U.S. Preventative Task Force [USPTF], 2015).
- The 5As (Ask, Advice, Assess, Assist, and Arrange follow-up) is the most recommended method (Fiore et al., 2008; USPTF, 2015).
- A shortened version of the 5As (AAR Ask, Advise, and Refer) is easier and more appropriate to implement in some situations.

Significance

- 480,000 people die each year from smoking (Jamal et al., 2016).
- Smoking costs \$300 billion. (Jamal et al., 2016; Jamal et al., 2018).

Aim

• Increase the use of the AAR approach to tobacco cessation and ultimately decrease tobacco use.

Methodology

- Assess intent to quit among participants.
- Conduct a targeted educational intervention.
- Provide a comprehensive resource of smoking-cessation resources in the area.
- •Assess intent to quit, intent to seek help to quit, referral rate to the quit resources, and quitting attempts later by telephone
- •Study Population: Between ages 18-89, not pregnant, have smoked in last week.

Participants

• Three participants were included. Only one completed the two-week phone call.

Tools

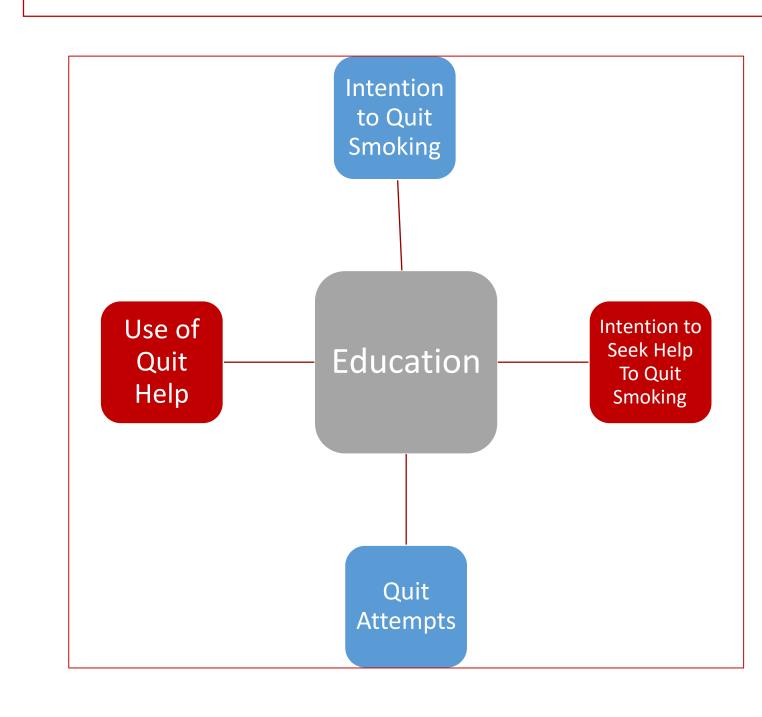
- Intent to Quit Smoking (ITQS) (Wong & Capella, 2009)
- Intent &to Seek Help to Quit Smoking (ITSHQS) (Wong & Capella, 2009)
- Scale of 1 to 4 with 1 being definitely will not and 4 being definitely will

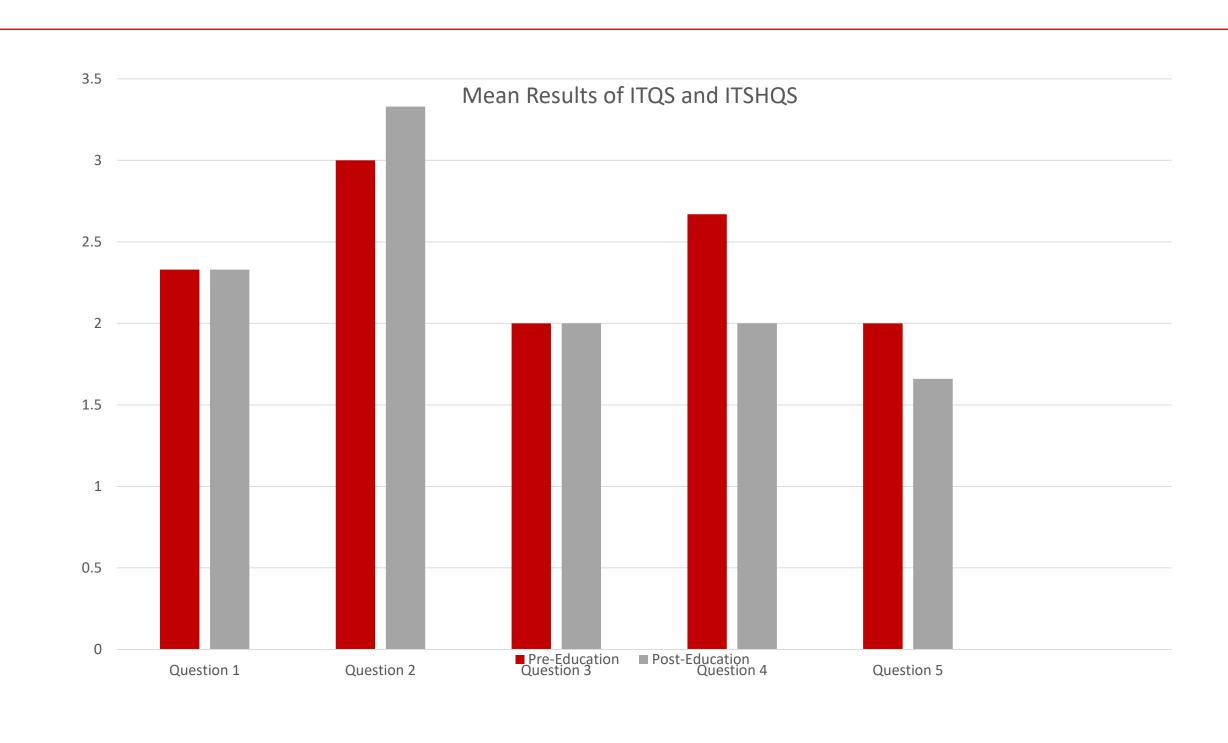
Questions

- How likely is it that in the next 3 months you will:
- Quit smoking completely and permanently?
- Reduce the number of cigarettes you smoke in a day?
- Talk to someone (friend, family member, spouse) about quitting smoking?
- Seek counseling/support to help you quit smoking?
- Enroll in a smoking cessation program if one were available to you at minimal cost and easy access?

Results

- The sample size was too small to complete statistical analysis
- The mean ITQS score increased from 5.3 to 7.7.
- The mean ITSHQS score decreased from 5.3 to 3.7.
- The decrease in ITSHQS was from a change in only one participant's answers.
- For the participant that was reached two weeks later, their ITQS increased
- from 5 to 9.
- One participant decreased their smoking from 3-packs-per-day to 1 pack-per-day and set a quit date for two weeks later.





Discussion

- Prior to the start of the education, the practice moved and had a significant drop in patient visits.
- This study is a pilot study and the results should be repeated with a larger sample.
- The AAR model is feasible even in restricted practice situations.
- No statistical conclusions can be drawn because of the small sample size.

Policy Implications

- For each dollar, a state spends on smoking cessation, they can save up to \$5 in hospital expenses (Tobacco Free Kids, 2019).
- More funding for education about quit lines and quit centers should be provided to the public and healthcare workers.

Health Care Practice Implications

 This education component is easy to incorporate into even busy practice settings.

References

See separate list for references

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