



Rutgers The State University  
College of Nursing  
Center for Professional Development  
175 University Avenue Conklin 244  
Newark NJ 07102



College of Nursing  
Center for Professional Development

*Presents:*

## **Weekday Immersion in Nursing Informatics - (WINI)**

**Thursday March 18 – Friday March 19 2010**

*at the*

## **28th Annual International Nursing Technology Conference**

**Thursday March 18 - Sunday March 21 2010**

**Register Online**

<http://nursing.rutgers.edu/cpd>



***Renaissance Baltimore Harborplace Hotel  
Baltimore MD***

This comprehensive overview will address nursing informatics theories, standards, human factors, and systems analysis and design approaches. Design of databases and systems, project management principles, evaluation of technologies and systems, and practice trends and issues are included. Two well-known certified informatics nurses have integrated information from the 2009 certification exam test content outline and nursing informatics scope and standards throughout. Participants often find this program a helpful self-assessment and review strategy in preparation for the ANCC nursing informatics certification exam. Extensive course materials and books are provided.

**Conference Objectives:** At the completion of the conference, participants will be able to:

1. examine theories, models, and frameworks that could be used in healthcare and nursing informatics practice, education, administration, and research domains.
2. distinguish among the terms human factors, ergonomics, human-computer interaction and usability.
3. discuss system planning concepts.
4. describe available hardware, software, and communications components for a healthcare information management solution.
5. identify strategies to establish a solution.
6. develop an implementation plan and project management plan for an information systems plan.
7. evaluate the implementation of a healthcare IS solution.
8. identify opportunities to contribute to local, state, national, and international informatics initiatives.
9. assess readiness to complete the ANCC certification examination for nursing informatics.

**Continuing Education Credit:** 15 Contact Hours will be awarded for attending this two day workshop.



Rutgers College of Nursing Center for Professional Development is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

One contact hour consists of sixty minutes of instruction. Contact hour verification can only be awarded at the completion of a program. Participants must remain for full program in order to receive credit.

**Information:** For additional information related to program content and registration information, contact Dr Gayle A. Pearson at 973-353-5895 or email at [cpdn@rutgers.edu](mailto:cpdn@rutgers.edu).

Register online at:

<http://nursing.rutgers.edu/cpd>

## Conference Schedule

### Thursday March 18 2010

7:30-8:00a.m. Registration  
 7:30-8:00a.m. Continental Breakfast  
 8:00-5:00p.m. Welcome, Introductions & Overview, Theories, Human Factors, Identify the Issues, Identify Alternatives, Case Studies

### Friday March 19 2010

7:30-8:00a.m. Continental Breakfast  
 8:00-4:00p.m. Choose or Develop a Solution, Implement the Solution, Case Studies, Evaluate and Adjust Solutions, Professional Performance, Trends & Issues, Certification Exam preparation, Course Evaluation

### Faculty

**Carol J. Bickford, PhD, RN- BC**  
 Managing Partner, Informatics Consulting & Continuing Education, L. L. C.  
 Olney, MD

**Kathleen Smith, MScEd, RN- BC, FHIMSS**  
 Managing Partner, Informatics Consulting & Continuing Education, L. L. C.  
 Gaithersburg, MD

**28<sup>th</sup> Annual International Nursing  
 Technology Conference**  
**Friday March 19 – Sunday March 21 2010**

**Renaissance Baltimore Harborplace Hotel  
 Baltimore MD**

**Register Online**

<http://nursing.rutgers.edu/cpd>

**Purpose:** This conference focuses on trends and issues in practice facing the profession and provides a comprehensive examination of nursing informatics theories, impact of human factors, systems life cycle approach, methods for managing information databases and information technology overview. The content provides an opportunity to prepare for the ANCC Nursing Informatics Certification exam and gain nursing informatics specific contact hour continuing credit.

**Registration and Fee:** Register by mail or by telephone (see information on registration form). Make checks payable to Rutgers The State University. The registration fee is \$695 without conference registration until February 15 2010; after that date the fee is \$795. *The registration fee is \$495(total \$1095) with conference registration until February 15 2010; after that date the fee is \$595 with conference registration.* The fee includes extensive course materials, 15 contact hours, a Rutgers certificate, two breakfasts and two lunches.

**Refund:** Cancellations received by March 1 2010 will be refunded minus a \$50 administrative charge. No refunds will be offered after that date. Substitutions will be accepted. If the event is canceled, a full refund will be offered.

**Location: Renaissance Baltimore Harborplace Hotel  
 Baltimore Maryland**

**Hotel reservations:** Rutgers The State University has reserved a block of rooms at Renaissance Baltimore Harborplace Hotel in Baltimore MD. Rooms are available for Wednesday through Saturday nights at \$144 plus tax. If you would like to make a reservation, please call 800-535-1201. Make sure to mention the Rutgers Nursing Technology Conference Group Code rutruta when making reservations. You may also register directly online for the group rate at:  
<http://www.marriott.com/hotels/travel/bwish?groupCode=rutruta&app=resvlink&fromDate=3/17/10&toDate=3/22/10>

### “Weekday Immersion in Nursing Informatics”

March 18 – March 19 2010

**Registration Form**

Credentials

Title

Name \_\_\_\_\_

Email \_\_\_\_\_

Place of Employment \_\_\_\_\_

Home Address \_\_\_\_\_

Work Phone \_\_\_\_\_

Cell \_\_\_\_\_

- I agree to publish my name and demographic information for networking purposes at this conference  
 Do not publish my networking information

Registration fee is \$695 before February 15 2010; after that date the fee is \$795. Fee for WINI with conference registration is \$495 (total \$1095) until February 15 2010 and \$595 thereafter. Cancellations received by March 1 2010 will be refunded minus a \$50 administrative charge. No refunds will be accepted after March 1 2010 if you can't come, send a colleague. Rutgers The State University reserves the right to cancel this program. If the program is canceled, a full refund will be offered. Make checks payable to Rutgers The State University

MasterCard/Visa/Discover Number \_\_\_\_\_

Expiration date \_\_\_\_\_

Mail payment & registration form to: Rutgers The State University College of Nursing Center for Professional Development  
 175 University Avenue Conklin 244 Newark NJ 07102

REGISTRATION FOR THE 28<sup>th</sup> ANNUAL NURSING TECHNOLOGY CONFERENCE AVAILABLE ONLINE: <http://nursing.rutgers.edu/cpd>